Programme and Course Outcomes (COs) for All Programmes Offered

1. Bachelor of Business Administration (BBA)

Programme Outcomes (POs)

After successful completion of the BBA programme, students will be able to:

PO1: Business Knowledge: Demonstrate foundational knowledge of management, finance, marketing, economics, accounting, human resource management, entrepreneurship, and business law.

PO2: Analytical and Decision-Making Skills: Apply quantitative, statistical, and analytical tools to identify, evaluate, and solve business and managerial problems.

PO3: Communication Skills: Communicate effectively in professional and business environments through written, oral, and presentation skills.

PO4: Managerial Competence: Apply managerial concepts and principles in planning, organizing, staffing, directing, and controlling organizational functions.

PO5: Ethical and Professional Responsibility: Demonstrate ethical values, social responsibility, and professional conduct in business and organizational settings.

PO6: Entrepreneurial and Leadership Skills: Develop entrepreneurial orientation, leadership qualities, innovation, and problem-solving abilities.

PO7: Industry and Environmental Awareness: Understand the business environment, market dynamics, legal systems, and socio-economic influences affecting organizations.

PO8: Employability and Lifelong Learning: Develop competencies required for employment, higher studies, and continuous professional development.

Course Outcome Exemplars (COs)

At the completion of the BBA programme, students will be able to:

1. Apply principles of management, marketing, finance, accounting, and economics in business situations.
2. Interpret business data using quantitative and analytical techniques for managerial decision-making.
3. Demonstrate effective communication, interpersonal, and presentation skills in organizational settings.

METAS ADVENTIST COLLEGE * PRINCIPAL * SURAT

4. Understand organizational behaviour, human resource practices, and leadership processes.
5. Analyze legal, environmental, and ethical dimensions of business operations.
6. Develop entrepreneurial skills and evaluate project feasibility for business ventures.
7. Apply strategic thinking and problem-solving approaches in business management.
8. Demonstrate professional competence for employment and business careers.

2. Master of Business Administration (MBA)

Programme Outcomes (POs)

After successful completion of the MBA programme, students will be able to:

PO1: Advanced Management Knowledge: Demonstrate advanced conceptual and practical understanding of management principles and business functions.

PO2: Strategic Thinking and Decision-Making: Analyze business situations critically and develop strategic solutions using managerial and analytical approaches.

PO3: Leadership and Teamwork: Demonstrate leadership, team-building, interpersonal, and managerial competencies in organizational contexts.

PO4: Problem Solving and Research Orientation: Use research methods, quantitative techniques, and business analytics for managerial problem-solving.

PO5: Ethical and Professional Values: Apply ethical reasoning, corporate responsibility, and professional standards in business decision-making.

PO6: Functional Expertise: Demonstrate specialized knowledge in functional areas such as Marketing, Human Resource Management, Finance, Operations, Entrepreneurship, and Business Systems.

PO7: Communication and Managerial Skills: Communicate effectively and exhibit managerial competence in business negotiations, presentations, and organizational interactions.

PO8: Innovation and Entrepreneurial Competence: Develop entrepreneurial thinking, innovation, and strategic adaptability in changing business environments.

PO9: Global and Industry Perspective: Understand business environments, market systems, globalization, and organizational challenges at national and international levels.

PO10: Career Readiness and Lifelong Learning: Demonstrate readiness for managerial careers, higher learning, research, and professional growth.

METAS ADVENTIST COLLEGE * PRINCIPAL * SURAT

Course Outcome Exemplars (COs)

At the completion of the MBA programme, students will be able to:

1. Apply advanced managerial concepts, business theories, and functional knowledge to solve organizational problems.
2. Analyze business situations using research, quantitative techniques, and strategic tools.
3. Demonstrate leadership, communication, and managerial decision-making abilities.
4. Evaluate financial, marketing, operational, and human resource decisions for organizational effectiveness.
5. Integrate ethical, legal, and social considerations in managerial practices.
6. Formulate strategies to improve organizational performance and competitiveness.
7. Develop entrepreneurial and innovative approaches to business opportunities.
8. Apply specialization knowledge in Finance, Marketing, Human Resource Management, and allied managerial domains.

3. Bachelor of Commerce (B.Com)

Programme Outcomes (POs)

After successful completion of the B.Com programme, students will be able to:

PO1: Commerce and Business Knowledge: Demonstrate knowledge of accounting, finance, taxation, economics, business law, banking, auditing, marketing, and commerce-related disciplines.

PO2: Financial and Analytical Skills: Apply accounting principles, quantitative techniques, and financial analysis for business and commercial decision-making.

PO3: Communication and Professional Skills: Demonstrate effective communication, documentation, and professional competencies required in commerce and business environments.

PO4: Managerial and Entrepreneurial Competence: Apply managerial and entrepreneurial principles for organizational effectiveness and business development.

PO5: Ethical and Legal Understanding: Demonstrate understanding of business ethics, legal compliance, taxation, and regulatory frameworks governing commerce and trade.

PO6: Problem Solving and Critical Thinking: Analyze commercial and financial problems using logical, analytical, and decision-making skills.

METAS ADVENTIST COLLEGE PRINCIPAL * SURAT *

PO7: Employability and Career Readiness: Develop competencies required for careers in accounting, banking, finance, taxation, insurance, entrepreneurship, and higher studies.

PO8: Social and Economic Awareness: Understand economic systems, financial institutions, business environments, and their impact on society and markets.

Course Outcome Exemplars (COs) – B.Com

At the completion of the B.Com programme, students will be able to:

1. Apply accounting, finance, taxation, and commerce-related principles in business and professional settings.
2. Prepare and interpret financial statements and business records for decision-making.
3. Demonstrate knowledge of banking, auditing, business law, insurance, and commercial practices.
4. Analyze economic and financial issues affecting business organizations and markets.
5. Apply communication, analytical, and quantitative skills in solving commerce-related problems.
6. Demonstrate ethical, legal, and professional responsibility in business practices.
7. Develop entrepreneurial competencies and practical understanding of business operations.
8. Demonstrate readiness for employment, competitive examinations, professional courses, and higher education.

The above Programme Outcomes (POs) and Course Outcomes (COs) are prepared based on programme objectives and curriculum outcomes prescribed in the NEHU syllabus and are communicated to stakeholders through the institutional website, classroom orientation, teaching plans, and academic processes.

METAS ADVENTIST COLLEGE PRINCIPAL * SURAT *